



## 2020 Census Facts

- ❖ Article 1, Section 2 of the US Constitution requires the Census Bureau to conduct a Census once every 10 years since 1790 and seeks to provide an accurate count of the entire US population. The goal of the 2020 Census is to count every person living in the nation.
- ❖ The Census: 1) determines the number of Congressional representatives for each state; 2) assists state and local government agencies in planning for the needs of its residents including roads, schools, health and social services; 3) provides businesses with data to help provide more local jobs and develop business plans; and 4) determines the distribution of \$675 billion in federal revenue to states and local governments based on Census Bureau data.
- ❖ Privacy and confidentiality: The U.S. Census Bureau is bound by [Title 13](#) of the United States Code. It is against the law for any Census Bureau employee to disclose or publish any census or survey information that identifies an individual or business. This is true even for inter-agency communication: the FBI and other government entities do not have the legal right to access this information. In fact, when these protections have been challenged, Title 13's confidentiality guarantee has been upheld.
- ❖ In 2020, the Census Bureau will introduce technology to respond to the Census online, by phone or by mail. The Census Bureau anticipates that this will result in the need for fewer household visits by enumerators (*counters*). It will also provide enumerators with handheld tablets to automate field operations.
- ❖ Address canvassing will primarily be handled digitally. The Census Bureau will be utilizing enumerators to confirm 30% of the addresses nationwide on-the-ground, as compared to the 2010 Census when 100% of addresses were confirmed on-the-ground.
- ❖ Sacramento County has a population of 1,479,300 and receives an estimated \$1/2 billion (\$1,000 per capita) annually from federally funded programs. Federal funding, often matched with state and local funding, goes towards transportation and roads, schools, job development, child welfare and crimes against children programs, older adult programs, agriculture, disaster and emergency management, Section 8 Housing Choice Vouchers, Medicaid and other health-related programs.
- ❖ Sacramento County has been identified as one of the 10 Hardest-to-Count (HTC) counties in California, and #40 of the top 50 HTC counties in the nation. This HTC ranking is due to a combination of factors: low 2010 census mail return rate, high renter occupied units, and other population & household characteristics.

Sacramento County has a very diverse and broadly distributed population covering urban, suburban, and rural geographic areas where over 126 different languages are spoken.

- ❖ On April 24, 2018, the County Board of Supervisors passed Resolution No. 2018-0283 supporting participation in the 2020 Census by: working with the State Legislature, the region, cities and community organizations, business, education, labor and others; support census-related efforts; pursue funding for census activities; and implementing an outreach plan in order to achieve an accurate and complete census count.
- ❖ The County and the cities within are participating together in one County-wide Complete Count Committee. Community and Government sub-committees along with working groups will be formed to focus on special interest areas.
- ❖ All cities have designated a Census representative and regular meetings are occurring. Countywide coordination with cities has been occurring with: local update of census addresses (LUCA), US Census Bureau updates, engagement with the State Census Office and updates, complete count committee structure, website and outreach development. All cities have access to [ROAM](#), and soon a more detailed state mapping tool that identifies the Hard-to-Survey populations by tract or block group in each municipality. City representatives were also provided a 2016 Planning Map indicating the tract group numbers across the County that had Very High, High or Medium Low Response Scores which are used to identify Hard-to-Survey areas.
- ❖ Until Sacramento County establishes a census website, information can be accessed from the [US Census Bureau](http://census.gov/2020census) (census.gov/2020census) and the [State Census Office](http://census.ca.gov) (census.ca.gov). You can also sign up on both sites to receive updates.

❖ Contact Information:

Judy Robinson  
Sac County 2020 Census Manager  
[Robinsonju@saccounty.net](mailto:Robinsonju@saccounty.net)  
916-874-4551

Laurie Slothower  
Communications & Media  
[SlothowerL@saccounty.net](mailto:SlothowerL@saccounty.net)  
916-874-8899